

Most businesses are invisible to AI. ChatGPT, Google AI Overviews, and Perplexity are answering your customers' questions — and recommending businesses in your area. If your name isn't in those answers, you're losing leads to whoever is. **We fix that.**

WHAT'S INCLUDED

ALWAYS INCLUDED — NO HOURS CHARGED

- ✓ Monthly Google Search Console monitoring & performance report — delivered by the 10th
- ✓ Quarterly 30-minute strategy call with Kelsey (Vice President)
- ✓ Client notified before any overage work begins — always

COUNTS TOWARD YOUR 4-HOUR MONTHLY BANK

- ✓ Schema and structured data updates — tells Google and AI what your business does
- ✓ llms.txt monthly maintenance — signals AI crawlers to read and cite your site
- ✓ LLM content updates — copy written specifically to be cited by AI systems
- ✓ SEO content and copy updates directly on your website

INVESTMENT

\$499 per month

Hours Included	4 hrs/month
Overage Rate	\$115/hr
Contract	None — month to month
Cancel	30-day written notice
Required	CMS + GSC access

NOT INCLUDED

- Paid advertising (Google Ads, Meta Ads)
- Link building or off-page SEO
- Guarantees of specific rankings
- Social media management
- New page builds (quoted separately)

HOW IT WORKS

MONTH 1

Audit & Baseline

Audit your current SEO and AI visibility. Set Rank Math baselines, connect GSC, validate schema, create your llms.txt file. Identify the highest-impact fixes.

ONGOING

Monthly Work

Monthly Google Search Console report delivered by the 10th. Schema, content, and llms.txt updates applied from your 4-hour bank. You're notified before any overage.

QUARTERLY

Strategy Call

30-minute strategy call with Kelsey. Review what's working, what to address next, and how your visibility compares to local competitors.

ADD-ON

Google Business Profile Management

\$249 per month

- ✓ Profile optimization — categories, services, attributes kept current
- ✓ Weekly posts — promotions, updates, local content to your profile
- ✓ Weekly photo and video uploads — fresh visual content signals
- ✓ NAP consistency — name, address, phone matched across the web

Can be added to any SEO/AEO/GEO plan, month-to-month. *Review monitoring and responses are managed directly by the client. Not included.*